

Development of Critical Thinking in Media Education

Abdullajonova Nurzoda Nurmaxamadovna ¹

¹ Ferghana branch of TUIT

Abstract:

The development of critical thinking in media education is a process aimed at preparing students for conscious and responsible perception, analysis and creation of media content. It includes learning skills, a monitor to critically evaluate information presented in various media formats, and an understanding of social media in society and individual thinking.

The development of critical thinking in media education is a key component of the modern educational process. Media education is aimed at preparing students to consciously and responsibly perceive the information they receive through various media channels.

Here are some basic aspects of developing critical thinking in the context of media education:

Key aspects:

1. Analysis of information sources:

Students learn to determine the reliability and credibility of various sources.

They analyze the criteria for assessing the authority and objectivity of media sources.

2. Interpretation of media messages:

Analyze subtexts and hidden meanings in media messages.

Discuss how context and presentation of material can influence the perception of information.

3. Development of media literacy:

Master basic concepts and terms related to media and communication.

Learn to recognize and critically evaluate media content, including advertising, news, and entertainment.

4. Identification of propaganda and manipulation:

Study the techniques and techniques of manipulation used in the media.

They examine examples of propaganda and discuss their impact on public opinion.

5. Creating your own media content:

Students gain skills in creating and distributing their own media content.

Understand the responsibility for published information and its potential impact on the audience.

6. Discussions and debates:

Organizing discussions and debates on current issues covered in the media.

Developing skills of argumentation and counterargumentation, the ability to listen and respect other people's point of view.

Practical methods:

1. Case study:

Analysis of specific cases from real media practice.

Analysis of media scandals, successful media campaigns and their consequences.

2. Project activities:

Work on media projects involving research, creation and presentation of content.

Participation in the creation of school newspapers, blogs or video channels.

3. Interactive exercises:

Using role-playing games to simulate media processes.

Creating situations for training critical thinking skills in conditions close to real ones.

4. Learning through media creativity:

Create videos, podcasts, infographics and other forms of media content.

Evaluate and criticize media products created by both others and students themselves.

Examples of exercises:

1. Fact checking:

Checking the reliability of news and information from various sources.

Review fact-checking techniques and tools.

2. Media content creation:

Writing articles, creating videos and podcasts on current topics.

Discussion of ethical aspects and responsibility of the media.

3. Analysis of advertising campaigns:

Development of strategies and tactics, application in advertising to attract attention.

Discussion of general consumer advertising.

Conclusion

Developing critical thinking in media education helps students become more aware and responsible consumers and creators of media content. It contributes to the formation of methods for analyzing,

evaluating and creating information, which is extremely important in today's media-saturated world. This process requires the use of various methods and techniques aimed at developing independent and critical thinking in students.

The development of critical thinking in media education allows students not only to better understand and analyze information, but also to consciously approach the process of its creation and dissemination. This is an important step towards creating responsible and informed citizens capable of making informed decisions in today's media-saturated world.

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