Enhancing Oral Proficiency: Effective Strategies for Teaching Speaking Skills in Communication Classrooms

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Abstract

Analyzing a diverse range of scholarly works, the study unveils key findings in pedagogical approaches, technology integration, assessment challenges, and cultural considerations. Pedagogically, the review underscores the significance of flexibility and adaptability in teaching
speaking skills, emphasizing the prominence of Communicative Language Teaching (CLT), Task-Based Language Teaching (TBLT), and pronunciation-focused methodologies. The evolving role of technology, particularly through Computer-Assisted Language Learning (CALL) and Mobile-Assisted Language Learning (MALL), emerges as a transformative force, enhancing accessibility and effectiveness in speaking skill instruction. Addressing challenges in assessing speaking proficiency, the study reveals a paradigm shift towards innovative assessment methods, including performance-based assessments and portfolio evaluations. These approaches aim to authentically capture the complex and holistic nature of speaking skills, moving beyond traditional, isolated assessments. Cultural considerations form a significant thematic thread throughout the literature, emphasizing the need for educators to create inclusive environments that respect diverse communication norms. Theoretical insights from Gudykunst and Ting-Toomey underscore the importance of actively integrating cultural sensitivity into instructional practices, facilitating effective communication in multicultural classrooms. This study provides a comprehensive overview of the multifaceted dimensions of teaching speaking skills, offering valuable insights for educators, curriculum developers, and researchers in the ever-evolving landscape of language education.

**Keywords:** Speaking Skills, Language Education, Communicative Language Teaching (CLT), Task-Based Language Teaching (TBLT)

### Introduction

Effective communication skills, particularly speaking proficiency, play a pivotal role in preparing individuals for success in various personal and professional contexts (Rustamov & Mamaziyayev, 2022). As the world becomes increasingly interconnected, the ability to articulate thoughts and ideas coherently and persuasively has become a critical asset. In the realm of education, the significance of teaching speaking skills in the communication classroom cannot be overstated.

Speaking skills are integral components of the broader spectrum of communication skills, encompassing verbal fluency, pronunciation, intonation, and the ability to engage in meaningful dialogue. The development of effective speaking skills not only contributes to academic success but also equips individuals with the tools necessary to navigate the challenges of professional and social environments. Consequently, educators face the responsibility of cultivating these skills among their students, recognizing the transformative impact they can have on academic achievement and overall communicative competence (Greenhill, 2010).

Several scholars have emphasized the importance of speaking skills in the development of overall communication competence. Torky (2006) argues that effective speaking is not merely a linguistic endeavor but also involves social and cultural dimensions. Furthermore, Toro, et al. (2019) emphasize the need for communicative language teaching that places speaking at the core of language instruction. These scholars underscore the multidimensional nature of speaking skills, acknowledging the interplay of linguistic, sociocultural, and pragmatic factors.

Given the dynamic nature of language acquisition and the evolving demands of the globalized world, it is imperative to continually reassess and refine teaching methods for speaking skills. This research contributes to the ongoing discourse on language education by providing insights into
Effective strategies for teaching speaking skills in the communication classroom. As educators strive to prepare students for success in an interconnected and communication-driven world, a nuanced understanding of pedagogical approaches is essential. This study seeks to inform and empower educators in their mission to cultivate effective speaking skills, ultimately contributing to the holistic development of students as competent communicators in diverse contexts.

**Literature Review**

A literature review on the topic of teaching speaking skills in the communication classroom reveals a rich landscape of research that underscores the significance of effective oral communication in academic, professional, and social settings.

**The Importance of Speaking Skills**

Effective communication, particularly speaking proficiency, is closely linked to academic success. Bambaeroo and Shokrpour (2017) argue that students who possess strong oral communication skills are better equipped to participate actively in classroom discussions, articulate complex ideas, and comprehend academic content. Furthermore, the ability to express oneself verbally is crucial for success in presentations, debates, and other academic activities (Manire, et al., 2023).

In the professional sphere, speaking skills are vital for career advancement. According to Bharathi (2011), employers consistently rank communication skills, including speaking proficiency, as essential for success in the workplace. The capacity to articulate ideas clearly, engage in persuasive discourse, and collaborate effectively are critical components of professional competence (Burleson, 2007).

One prevalent theoretical framework guiding the teaching of speaking skills is Communicative Language Teaching (CLT). CLT emphasizes the importance of communication as the primary goal of language learning (Rabi, et.al., 2023). In the context of speaking skills, this approach advocates for authentic language use, interactive tasks, and a focus on real-world communication. By engaging students in meaningful conversations and tasks, CLT aims to develop their ability to use language in context (Qasserras, 2023).

The sociocultural perspective, as articulated by Vygotsky (1978), posits that language development is inherently tied to social interaction. In the context of speaking skills, this perspective highlights the role of communication in the construction of knowledge and the development of higher-order thinking skills. According to Swain (1995), interactive communication provides learners with opportunities to negotiate meaning and develop a deeper understanding of language use in authentic situations.

**Task-Based Language Teaching (TBLT)**

Task-Based Language Teaching (TBLT) is another instructional approach that has gained prominence in teaching speaking skills. Willis and Willis (2007) define tasks as activities that require learners to use language for a communicative purpose. In the context of speaking, TBLT involves designing activities that simulate real-life communication scenarios, such as problem-
solving tasks, role-plays, and discussions. Studies indicate that TBLT not only enhances speaking proficiency but also promotes learner motivation and engagement (Willis & Willis, 2007).

Pronunciation is a crucial aspect of speaking skills that often receives attention in language teaching. Research by Derwing and Munro (2015) emphasizes the importance of pronunciation in achieving effective communication. They argue that instructors should address pronunciation from the early stages of language learning to prevent the development of fossilized errors. Technology-assisted pronunciation training tools, such as speech recognition software, offer innovative ways to provide learners with immediate feedback and targeted practice (Valle, et al., 2023).

The integration of technology in language education has opened new avenues for teaching speaking skills. Computer-Assisted Language Learning (CALL) encompasses various digital tools and applications designed to enhance language acquisition. Warschauer and Healey (1998) highlight the potential of multimedia, interactive software, and online platforms to provide learners with authentic speaking opportunities and facilitate self-paced practice. Virtual communication platforms and video conferencing tools have become particularly relevant in the current educational landscape, allowing students to engage in real-time conversations and collaborative projects (Chapelle, 2001).

**Mobile-Assisted Language Learning (MALL)**

Mobile devices, such as smartphones and tablets, have become ubiquitous in today's society. Mobile-Assisted Language Learning (MALL) leverages these devices to support language acquisition, offering learners flexibility in terms of time and location. Research by Stockwell (2010) suggests that mobile apps for language learning can enhance speaking skills by providing interactive exercises, multimedia content, and opportunities for spontaneous communication. The portability of mobile devices allows learners to practice speaking in various contexts, promoting continuous engagement with the language (Chinnery, 2006).

Despite the acknowledged importance of speaking skills, assessing oral proficiency poses challenges for educators. Traditional assessments often focus on discrete aspects of speaking, such as pronunciation or grammatical accuracy, neglecting the holistic nature of communicative competence (Uy, et al., 2023). Research in this area suggests the need for innovative assessment methods that capture the complexity of speaking skills, such as performance-based assessments and portfolio evaluation (Fulcher, 2003).

Teaching speaking skills also requires sensitivity to cultural variations in communication styles. Gudykunst and Ting-Toomey (1988) highlight the importance of considering cultural factors in language instruction, as communication norms and expectations vary across cultures. Educators need to create inclusive environments that recognize and respect diverse communication styles, fostering a supportive atmosphere for language learners from different cultural backgrounds.

The literature on teaching speaking skills in the communication classroom underscores the multifaceted nature of oral communication and the various factors influencing its development. Theoretical frameworks such as CLT and the sociocultural perspective provide educators with guiding principles for designing effective instructional strategies. Pedagogical approaches, including TBLT and pronunciation teaching, offer practical tools for enhancing speaking
proficiency. Moreover, the integration of technology, from CALL to MALL, presents opportunities to create dynamic and interactive learning environments.

However, challenges such as assessment methodologies and cultural considerations highlight the need for ongoing research and refinement of teaching practices. As educators strive to prepare students for success in an interconnected world, a nuanced understanding of effective pedagogical approaches to teaching speaking skills is crucial. This literature review serves as a foundation for the current study, contributing to the broader discourse on language education and providing insights that can inform instructional practices in the communication classroom.

## Methodology

This study employed a systematic literature review methodology to comprehensively investigate and synthesize existing research on the topic of teaching speaking skills in the communication classroom. The systematic literature review was conducted in multiple stages, adhering to established guidelines and procedures for rigor and transparency.

The initial phase involved the systematic identification of relevant literature. Databases including but not limited to PubMed, ERIC, JSTOR, and Google Scholar were systematically searched using a combination of keywords such as "teaching speaking skills," "communication classroom," "speaking proficiency," and "language education." The search strategy was designed to capture a broad spectrum of studies published in peer-reviewed journals, conference proceedings, books, and other scholarly sources.

Inclusion and exclusion criteria were defined a priori to ensure the selection of studies aligning with the research focus. Studies included in the review were required to address the teaching of speaking skills in communication classrooms, encompassing various educational levels. Only studies published in English were considered. The publication period was limited from the earliest available records to the date of the search.

The retrieved records underwent a systematic screening process. Initial screening involved the examination of titles and abstracts to assess relevance to the research question. Subsequently, full-text articles were evaluated against the inclusion and exclusion criteria. Two independent reviewers conducted the screening process, and any discrepancies were resolved through discussion and consensus.

Data extraction was performed on the selected studies to systematically capture relevant information. A standardized data extraction form was developed to record key details, including authorship, publication year, research objectives, methodologies employed, key findings, and implications for teaching speaking skills. This process was conducted by one reviewer, and a second reviewer cross-verified a random subset of the extracted data to ensure accuracy.

The quality of the selected studies was assessed to ascertain the robustness of the evidence. The Critical Appraisal Skills Programme (CASP) checklist for qualitative studies and the Joanna Briggs Institute (JBI) critical appraisal tools for other study designs were utilized. Each study was
independently appraised by two reviewers, and any disparities in quality assessments were resolved through discussion.

A thematic synthesis approach was employed to analyze and synthesize the findings from the selected studies. Key themes and patterns related to teaching speaking skills in the communication classroom were identified. The synthesis process involved coding and categorizing information, recognizing recurring patterns, and exploring variations in research methodologies and outcomes.

**Findings and Discussion**

**Diversity of Pedagogical Approaches:**
The systematic literature review revealed a rich tapestry of pedagogical approaches integral to the teaching of speaking skills in the communication classroom. Among the identified frameworks, Communicative Language Teaching (CLT) emerged as a prominent and widely adopted methodology. CLT places a paramount focus on authentic communication, advocating for real-world language use and interactive learning experiences (Richards & Rodgers, 2001). Its emphasis on communicative competence aligns with the dynamic nature of speaking proficiency, recognizing language as a tool for effective interaction rather than a set of isolated skills.

In addition to CLT, Task-Based Language Teaching (TBLT) featured prominently in the literature. TBLT is characterized by its emphasis on language use for a communicative purpose, often involving learners in interactive tasks that mirror real-world situations (Willis & Willis, 2007). This approach not only fosters speaking proficiency but also integrates language skills in a holistic manner, reflecting the interconnected nature of language use in authentic contexts.

Furthermore, the review highlighted the prevalence of pronunciation-focused methodologies in the realm of teaching speaking skills. The significance of clear and effective pronunciation in communication cannot be overstated (Derwing & Munro, 2015). Pronunciation instruction was found to contribute not only to the intelligibility of speech but also to the overall communicative competence of language learners. Techniques and strategies for teaching pronunciation were diverse, encompassing traditional classroom exercises, technological tools, and interactive activities designed to enhance learners’ phonetic accuracy and fluency.

The identified diversity in pedagogical approaches underscores the necessity of a flexible and adaptive instructional stance. Recognizing the varied needs, preferences, and learning styles of students is imperative for educators seeking to cultivate effective speaking skills (Kilag, et al., 2023). The multifaceted nature of speaking proficiency instruction, encompassing CLT, TBLT, and pronunciation-focused methodologies, implies that a one-size-fits-all approach may not be conducive to maximizing learners' communicative potential. Instead, educators are encouraged to draw upon a repertoire of strategies that cater to the unique characteristics of their student population, fostering a dynamic and inclusive language learning environment.

**Impact of Technology Integration:**
An integral revelation from the systematic literature review was the profound influence of technology integration on the teaching of speaking skills. Computer-Assisted Language Learning (CALL) and Mobile-Assisted Language Learning (MALL) emerged as instrumental tools in
affording learners authentic speaking opportunities within educational contexts. This technological shift represents a transformative evolution in language education, leveraging the capabilities of digital resources to enhance pedagogical practices (Kilag, et al., 2023).

CALL, as a technology-assisted approach, demonstrated its efficacy in providing learners with diverse and interactive language experiences. Virtual communication platforms played a pivotal role in facilitating real-time conversations, enabling students to engage in authentic dialogues beyond the confines of the traditional classroom setting. The immersive nature of these platforms contributed to heightened student engagement and motivation, essential elements for effective language acquisition (Warschauer & Healey, 1998).

Similarly, MALL, utilizing the ubiquity of mobile devices, presented a dynamic avenue for language learners. The flexibility afforded by smartphones and tablets allowed learners to access language learning resources anytime, anywhere. Mobile apps designed for language learning not only provided interactive exercises but also facilitated spontaneous communication, fostering continuous engagement with speaking practice (Stockwell, 2010).

Moreover, the integration of multimedia resources and pronunciation training software emerged as a significant aspect of technology's impact on speaking skill instruction. These tools offered a multifaceted approach to language learning, addressing not only the verbal aspect of communication but also the nuances of pronunciation and phonetic accuracy (Olson & Offerman, 2021). The dynamic combination of visual and auditory elements not only enriched the learning experience but also catered to diverse learning styles, promoting a more comprehensive development of speaking proficiency.

The findings from the literature review point to an escalating reliance on technology as a complementary force to traditional pedagogical methods in language education. The seamless integration of CALL, MALL, and multimedia resources reflects a paradigm shift in language instruction, leveraging the advantages of digital tools to create immersive, accessible, and effective environments for the development of speaking skills.

**Challenges in Assessing Speaking Proficiency:**
The systematic literature review brought to light the intricacies and challenges associated with assessing speaking proficiency in language education. Traditional assessment methods, which typically concentrated on isolated elements like pronunciation or grammatical accuracy, were found to potentially neglect the holistic essence of communicative competence (Luoma, 2004). This realization underscored the need for innovative assessment approaches that could more authentically capture the nuanced and multifaceted nature of speaking skills.

The conventional focus on discrete components of speaking proficiency often fell short in evaluating learners' overall communicative competence. Assessments primarily centered on specific aspects, while the broader context of effective communication, including coherence, pragmatics, and sociocultural appropriateness, was sometimes overlooked. This limitation raised concerns about the true reflective value of traditional assessments in representing the complexity of speaking proficiency (Luoma, 2004).
To address these challenges, the literature review highlighted a growing emphasis on alternative assessment methods that embrace a more comprehensive approach. Performance-based assessments emerged as a viable solution, allowing learners to showcase their speaking skills in authentic, real-world scenarios. Such assessments provided a platform for students to demonstrate not only linguistic accuracy but also their ability to apply language skills in meaningful contexts (Fulcher, 2003).

Additionally, portfolio evaluations were identified as a promising avenue for assessing speaking proficiency. Portfolios offered a more holistic view of learners' language development by compiling diverse artifacts showcasing various aspects of communicative competence. This approach aligned with the dynamic and multifaceted nature of speaking skills, enabling a more comprehensive evaluation of learners' abilities over time (Fulcher, 2003).

The challenges identified in assessing speaking proficiency underscore the limitations of traditional methods and emphasize the imperative for innovative approaches (Kilag, et al., 2023). The adoption of performance-based assessments and portfolio evaluations reflects a paradigm shift toward assessments that authentically capture the complexity of speaking skills, acknowledging the dynamic nature of communication within diverse contexts.

**Cultural Considerations in Teaching Speaking Skills:**

Within the comprehensive examination of literature, cultural considerations surfaced as a pivotal theme, underscoring the intricate interplay between culture and the teaching of speaking skills. Gudykunst and Ting-Toomey's (1988) assertion on the paramount importance of recognizing cultural variations in communication styles reverberated throughout multiple studies, emphasizing the necessity for educators to cultivate inclusive environments that honor diverse communication norms. The acknowledgment and integration of cultural considerations into speaking skill instruction emerged as a critical facet for fostering effective communication in multicultural educational settings.

Gudykunst and Ting-Toomey's framework provided a theoretical underpinning for the significance of cultural sensitivity in communication. It highlighted that individuals from distinct cultural backgrounds may exhibit varied preferences and norms in communication styles, influencing the effectiveness of spoken discourse. This theoretical foundation served as a guiding principle for educators, prompting them to be attuned to the cultural diversity within their classrooms and adapt their instructional approaches accordingly (Gudykunst & Ting-Toomey, 1988).

Several studies reinforced the practical implications of incorporating cultural considerations into speaking skill instruction. Recognizing cultural diversity in the classroom was found to positively impact students' engagement, participation, and overall learning experience. Creating an inclusive environment where students felt their cultural identities were acknowledged and respected facilitated a more conducive atmosphere for effective communication (Subathra, et al., 2003).

Educators were urged to go beyond the mere recognition of cultural differences and actively address these considerations in their instructional strategies. Adapting teaching materials to incorporate diverse cultural references, incorporating cross-cultural communication exercises, and promoting open discussions about cultural nuances were identified as effective approaches. These
strategies not only enhanced students’ speaking proficiency but also contributed to their broader intercultural competence (Kilag, et al., 2023).

The literature underscored that an awareness of cultural considerations is indispensable in teaching speaking skills. Gudykunst and Ting-Toomey's framework provided a theoretical foundation, while practical insights from studies reinforced the need for educators to actively integrate cultural sensitivity into their instructional practices. By doing so, educators can create an inclusive and culturally responsive learning environment, fostering effective communication and enriching the overall language learning experience for students from diverse backgrounds.

**Conclusion**

In conclusion, this systematic literature review delved into the multifaceted landscape of teaching speaking skills in the communication classroom. The findings, drawn from an analysis of diverse scholarly works, shed light on key aspects influencing the pedagogical, technological, assessment, and cultural dimensions of language education.

The diversity of pedagogical approaches, as illuminated by the prominence of Communicative Language Teaching (CLT), Task-Based Language Teaching (TBLT), and pronunciation-focused methodologies, underscores the dynamic nature of speaking proficiency instruction. Educators are encouraged to adopt a flexible and adaptive stance, tailoring their strategies to meet the varied needs of learners.

The substantial impact of technology integration, notably through Computer-Assisted Language Learning (CALL) and Mobile-Assisted Language Learning (MALL), signifies a paradigm shift in language education. The use of virtual communication platforms, multimedia resources, and pronunciation training software enhances accessibility and effectiveness, reflecting a growing reliance on technology to complement traditional pedagogical methods.

The challenges in assessing speaking proficiency underscored the limitations of traditional methods and emphasized the ongoing struggle to develop assessment tools that authentically capture the complexity of speaking skills. The shift toward innovative approaches, such as performance-based assessments and portfolio evaluations, indicates a recognition of the need for more comprehensive and authentic evaluation methods.

Cultural considerations emerged as a significant theme, emphasizing the necessity for educators to create inclusive environments that respect diverse communication norms. The theoretical underpinning provided by Gudykunst and Ting-Toomey's framework, coupled with practical insights from studies, highlights the importance of actively integrating cultural sensitivity into instructional practices to foster effective communication in multicultural classrooms.

As educators navigate the complexities of teaching speaking skills, the synthesis of these findings provides valuable insights. Moving forward, an integrative and holistic approach that combines effective pedagogical strategies, technology integration, innovative assessment methods, and cultural sensitivity will be crucial in preparing language learners for success in diverse and interconnected communication environments. This study contributes to the ongoing discourse on
language education, providing a foundation for informed decision-making and further research endeavors in the dynamic field of teaching speaking skills.

References


