

Volume 3, Issue 4, 2025 ISSN (E): 2994-9521

## Factors of Developing Social Activity and Leadership Abilities of Students in Higher Education

## Nasirdinova Gulshoda Donyorbek kizi <sup>1</sup>

<sup>1</sup> Pedagogical Faculty of Andijan State Pedagogical Institute, Trainee-teacher of the Department of Primary Education

## **Abstract:**

Today, the new modern higher education system plays an important role in preparing students for activity and leadership skills. This article analyzes the factors contributing to the development of students' social activity and leadership skills. In the educational process, the necessary pedagogical, psychological, and social conditions for the formation of social activity and leadership abilities are studied. The article analyzes the necessary methods, innovative approaches, and ways to integrate digital technologies to support these factors in higher education institutions. In the research process, methods aimed at developing students' initiative, responsibility, teamwork, communicative competence, and management skills are considered.

**Keywords:** higher education, social activity, leadership skills, pedagogical methodology, innovative approaches, communicative competence, teamwork.

**Introduction:** Today, the higher education system is making a significant contribution to the social and economic development of society. Currently, the higher education system is not limited to training highly qualified personnel, but has evolved into a complex system aimed at educating individuals on a broad scale, considering the development of social activity and leadership abilities in society as one of its main tasks. These changes aim to ensure that education is focused not only on professional development but also on social, spiritual, and ethical development. In this context, higher educational institutions are paying special attention not only to the transfer of scientific knowledge but also to educating students as active and responsible individuals in society, fostering their ethical, moral, and leadership qualities. These approaches ensure the comprehensive development of students, preparing them to become effective leaders, initiators, and active

participants in problem-solving in society in the future. At the same time, the development of social activity and leadership abilities should be carried out by supporting innovative pedagogical methods, digital technologies, and collaborative activities in higher educational institutions. Thus, in the educational process, it is crucial for students to develop their social activity and leadership abilities, preparing them to find their place in society. This requires the implementation of effective pedagogical methods, innovative approaches, and modern technologies in higher educational institutions. From this perspective, the article analyzes effective pedagogical approaches, psychological and social factors, as well as the role of innovative methods in the educational process in developing students' social activity and leadership abilities.

**Literature review:** To date, as a result of scientific research, our foreign scholars have expressed a wide range of views on social activity and leadership, and there is an extensive body of literature on developing students' social activity and leadership abilities in higher education, which covers various concepts and the formation of social activity and leadership. [Kuzmin (2010)] describes social activity not as activity within educational institutions, but as part of an individual's overall activity in society. In his view, social activity manifests itself not only in a student's academic pursuits but also in public affairs. [L.V. Sychev (2015)] in his research on "Leadership and Communicative Competence" emphasizes the importance of teamwork and communicative competence in developing leadership skills. Sychev also studied the effectiveness of interactive and cooperative approaches and demonstrated that these methods help students develop leadership skills. The integration of innovative pedagogical approaches, digital technologies, and interactive methods plays an important role in fostering leadership and social activity among students in higher education (Smith, 2019). Smith (2019) showed that effective communication and cooperation between students can be enhanced using digital technologies and interactive platforms. In a study conducted by Smith (2019), it was noted that the use of digital technologies and interactive platforms can strengthen effective communication and cooperation among students. In my opinion, the significance of this idea lies in the fact that digital technologies create new opportunities not only for the rapid dissemination of information but also for the exchange of ideas among students, cooperation, and the resolution of collective problems. Interactive platforms, in turn, enrich the educational process by encouraging students to be active and share their opinions with one another. These methods, especially on a global scale, allow for the integration of different cultures and experiences among students, while also developing their social activity and leadership skills.

Thoughts and reflections: In higher education, a number of pedagogical, psychological, and social factors work together in developing students' social activity and leadership abilities. Firstly, new pedagogical approaches, interactive and innovative methods should be introduced into the education system. For example, methods such as problem-based learning and project-based learning serve to organize teamwork among students, solve problems, and develop their leadership abilities. These methods prepare students not only for acquiring knowledge but also for solving real-life problems. It is also possible to ensure effective communication and cooperation between students using digital learning platforms and online learning tools. This enables increased social activity among students and effective management of teamwork.

Moreover, it is crucial to create special programs, projects, and opportunities for students to take on social responsibility in higher educational institutions. Leadership programs and social activities developed for students increase their initiative and allow them to actively participate in social projects that benefit society. Higher education institutions should also develop their own leadership programs and provide students with the necessary tools to develop their abilities. This, in turn, strengthens the collective spirit of students and prepares them for active participation in future society.

Conclusion: The development of students' social activity and leadership abilities in higher education is one of the most important tasks of the modern education system. The integration of

modern pedagogical methods, interactive teaching approaches, digital technologies, and instilling social responsibility in students contributes to the effective functioning of higher educational institutions. By introducing special programs and innovative approaches into the higher education system, it is possible to enhance the effectiveness of developing students' social activity and leadership abilities. Furthermore, the development of social activity and leadership skills is aimed not only at achieving academic success but also at preparing students for active participation in society and the practical demonstration of their abilities.

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