

The Digital Economy of E-Commerce Development Issues in Aid

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Abstract:

This article talks about the fact that electronic commerce, along with information technology, is an important factor in the development of the digital economy, and that the development of this field continues at a rapid pace.

Keywords: digital, economy, e-commerce, National strategy, social sectors, level of development, products, programs, commerce, business.

Along with information technologies, e-commerce is an important factor in the development of the digital economy. Despite the fact that e-commerce is developing more and more in global practice, and its share in the country's gross domestic product is increasing, we can see that this process is lagging behind in Uzbekistan compared to the rest of the world. If we take into account that the development of the export of electronic commercial products creates such wide opportunities, it is important to achieve an increase in efficiency by using electronic commerce in the sale of national software products. The national strategy "Digital Uzbekistan - 2030" implemented in our country, first of all, aims to effectively perform important tasks based on the priority directions of the state's development, to digitize the economic and social spheres of society, to increase the knowledge and skills of those who actively participate in the process and the owners of digital dividends. takes his job. This will help the digitization process of the country along with helping the population to adapt to new technologies faster, so that the population with sufficient information can easily use new technologies and implement them in their lives.

As President Sh.M. Mirziyoyev noted: "Introduction of free market mechanisms, ensuring healthy competition and inviolability of private property, supporting entrepreneurship should occupy a

special place in the Constitution. You are all aware of the drastic processes taking place in the world today. There is a complex geopolitical situation in the world, the shortage of energy resources is increasing, the need for food is increasing, and financial resources are becoming more expensive. In such a situation, no matter how difficult it is, we will resolutely continue economic reforms, fully mobilize business opportunities, and further support the private sector. That is why, first of all, we will accelerate reforms to improve the business environment¹”.

Electronic commerce (e-commerce) has been an integral part of our life for a long time. In 2020, after the global shocks due to the spread of COVID-19, this industry took such a rapid development. Digital economy is an economic activity based on digital technologies, connected with e-business, e-commerce, producing and providing digital goods and services. In this case, payments for economic services and goods are made through electronic money. The concept of the digital economy is based on the transition from atom to bit, that is, from the smallest chemical particle to an electronic unit.

Olimjon Umarov, the First Deputy Minister of Information Technologies and Communications Development of the Republic of Uzbekistan, said that the digital economy is not a separate type of activity, but the active use of information technologies in business, industrial facilities, and services. If in the ordinary economy material goods are considered the main resource, in the digital economy it will be information and data that can be processed and transmitted².

The priority tasks implemented in Uzbekistan are maintaining the pace of economic development by deepening market relations, strengthening macroeconomic stability, and wide introduction of information and communication technologies in the economy.

The Decree of the President of the Republic of Uzbekistan on February 7, 2017 "On the Strategy of Actions for the Development of the Republic of Uzbekistan" can be said to have started a new push in the development and liberalization of the country's economy. This program for 2017-2021 aims to protect private property, improve the business environment, support entrepreneurship, develop the financial and banking system, modernize production networks, ensure the stability of market prices, and improve the quality of services. and serves to implement reforms such as diversification of services.

Currently, the digital economy and a number of effective technologies related to it, including e-commerce and e-business, are rapidly entering our lives. For the same reason, in order to accelerate the development of the state and society, the leadership of our republic made several important decisions. For example, on November 20, 2019, our president laid the foundation stone for the construction of a new stage of the Software products and information technology IT park in the Mirzo Ulugbek district of Tashkent³.

As a result of the integration of economic processes with information and communication technologies and the Internet, the economic system, infrastructure and ways of doing business are changing. This, in turn, creates the ground for the development of the information economy. As a result of ICT becoming the main means of production in the international economy, ICT serves to reduce operating costs, increase capital, increase labor productivity, and the Internet, in turn, removes all barriers related to distance. At the same time, the role of intellectual labor in such an economy is increasing, the use of electronic document exchange and electronic payment systems,

¹In the Address of President Sh.M. Mirziyoyev to the Oliy Majlis for 2023 ,<https://review.uz/uz/post/ozbekiston-respublikasi-prezidenti-shavkat-mirziyoyevning-2023-yil-uchun-murojaatnomasi-toliq-matn>

² <https://yuz.uz/uz/news/raqamli-iqtisodiyot-taraqqiyot-sari-qisqa-yol>

³ S.S.Gulyamov, R.H.Ayupov and another. Basics of e-commerce, Study guide. Tashkent-2020.

the electronic implementation of business, and the acceleration of decision-making in management are being achieved.

In the Address sent to the Oliy Majlis by the President of the Republic of Uzbekistan, Sh.M. Mirziyoyev, it is also stated: At the same time, in the last six years, our population has increased by 13%, and industrial enterprises have increased twice, from 45 thousand to 100 thousand. As a result, the demand for electricity has increased by at least 35 percent and is increasing year by year. For the sustainable development of our economy, we need 25-30 billion dollars of investment in the energy sector. This can only be achieved by attracting private investment. Therefore, in the last three years, 8 billion dollars of direct investments have been attracted to the industry⁴.

Taking these into account, the Ministry of Information Technologies and Communications Development of the Republic of Uzbekistan was established in order to rapidly develop the sector in our country, a number of new laws related to the sector "On Electronic Government, On Electronic Commerce", Presidential decrees, the decisions of the Cabinet of Ministers were adopted and a comprehensive program for the development of the national information and communication system of the Republic of Uzbekistan in 2013-2020 was developed.

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