

Current Need to Develop Historical and Cultural Tourism

Makhmudov Sobir Khudoyberdievich ¹, Nurboev Sherbek Toir ugli ²

¹ Associate Professor of the Department of Tourism, Samarkand Institute of Economics and Service

² SamIES, "Management of human resources" department, part-time Student of group 122

Abstract:

This article reveals the socio-economic context of historical and cultural tourism, as well as the need for its development. The author gave a definition and listed scientific views on historical and cultural tourism. It also shows ways of developing historical and cultural tourism.

Keywords: Tourism, travel packages, travel companies, historical monuments, income, employment, investment, living standards of the population

Tourism is a highly profitable and rapidly developing sector of the economy. According to world statistics, more than 250 million people, that is, one out of every ten people working in the world, are employed in this sector. Tourism accounts for 7 percent of total investment, 11 percent of world consumer spending, 5 percent of all tax revenues, and one-third of world trade in services.

In recent years, countries with highly developed economies have been achieving social development mainly through the development of areas where natural resources are not required. Natural resources play an important role in the development of the country's economy. However, in the limited conditions of natural resources, not only using them, but also paying attention to the development of tourism by using the country's historical, cultural, geographical, and ecological opportunities. Among the sectors of the economy, some operate in several sectors and require almost no use of natural resources. An example of such a network is the service sector's tourism network. Types of tourism are more extensive than other types of economic sectors. Wide use of tourism types in scientific research works is recommended. Therefore, we considered it an urgent task to justify the possibility of creating new jobs and increasing the income of the population through the development of historical and cultural tourism in each country. There are more than 200 countries in the world. Each of them has its customs, traditions, history, and culture. Tourists can be

attracted by displaying them skillfully. From this point of view, our country has wide opportunities in this regard. Accordingly, it is necessary to carry out scientific research work on the development of historical and cultural tourism, to determine ways to increase the efficiency of their use.

The social content of historical and cultural tourism is to attract the country's population by providing employment, expanding the cultural outlook of tourists, and showing the world its glorious past and great future. The economic content of historical and cultural tourism is manifested in increasing the income of the country's population, improving their living standards, satisfying their material needs, and other aspects.

The socio-economic context of historical-cultural tourism is very broad. In our opinion, the following important aspects of historical and cultural tourism can further enrich the socio-economic content:

First, historical-cultural tourism preserves the historical-cultural objects, monuments, customs, and traditions of the population, restores forgotten values, activates unused reserves;

The second is the development of historical and cultural tourism at the expense of local governments, citizens' funds, and businessmen's funds;

The third is that historical and cultural tourism allows the population of the country to better study this area, to get acquainted with the history and culture, lifestyle, and other riches of other peoples;

Fourthly, as a result of historical and cultural tourism, the citizens of the country learn about the spiritual heritage and develop a sense of patriotism, etc.

Today, the cultural industry plays an important role in the rapid development of the country's economy. Therefore, the presence of historical and cultural heritage is one of the important factors that ensure the socio-economic development of the country. It is an unforgivable mistake if these opportunities are not used for the development of the country. Therefore, it is necessary to develop ways of using historical and cultural objects and monuments in our country to earn income. There are about 4,000 objects suitable for tourist and excursion services in our country. About 4,000 historical and cultural objects represent the width of the border of this tourism route. It also ensures the continuity of the definition of tourists. If the duration of the tourists' trip is more stable, the income from them will be stable.

Our country has a long history. Our cities like Samarkand, Bukhara, and Khiva have a history of 2500-3000 years. This is a great spiritual wealth. Especially the world-famous monuments, the medieval architecture of the cities of Khiva, Bukhara, Samarkand, Shahrisabz, Kokand, and Tashkent, and skyscraper mausoleums glorify our cultural traditions. These are the property of the nation, and getting to know them expands our thinking, educates us in the spirit of patriotism, and teaches us how to honor cultural heritage. Every corner of our country has its history. Even their names indicate this. For example, the Kaftarkhana neighborhood in Samarkand.

It is known from history that pigeons and choppers were mainly used to exchange information and deliver it to a distant destination. During the time of Amir Temur, pigeons played a major role in the transmission of information. Pigeons mainly carried information from one destination to another. From this point of view, the leaders of the state paid special attention to the care of pigeons, their training, and the formation of new breeds. Even some people were involved in this work. As a result of this long tradition, that area in Samarkand was named Kaftarkhana and is still called Kaftarkhana neighborhood. Many more such information can be given.

Because in other regions of our republic, like the Samarkand region, some neighborhoods and villages have historical information. Tourists look at such information with great enthusiasm and it motivates them to visit that area. Historical and cultural tourism is of special importance in this aspect.

The necessity of historical and cultural tourism in the socio-economic development of the country is expressed in the following:

First, prosperity and well-being of the area where the historical-cultural object is located is ensured;
Secondly, citizens of the area where the historical-cultural object is located will have the opportunity to provide themselves with work;
Thirdly, communication and market infrastructures will develop in the area where the historical-cultural object is located;
Fourthly, the worldview of the citizens of the area where the historical-cultural object is located will be expanded, and they will actively participate in the further development of this network due to their interest in earning income.

In general, historical and cultural tourism plays a major role in improving the living standards of the country's population and solving many other socioeconomic problems, in addition to the ones listed above. Therefore, since historical and cultural tourism is of great importance for the development of the country, it is necessary to develop ways of its development. In our opinion, for the development of historical and cultural tourism, it is necessary to do the following:

The first is to promote this type of tourism to the general public (in an innovative way). This, in turn, will lead to the development of domestic tourism;

The second is that tour companies allocate more time for historical and cultural tourism travel in tour packages;

Thirdly, it is not so much to look at the historical monuments, the exhibits that give information about our heroes of the nation kept in museums, but to show the 20-25 minute video clips that are made with great skill to make their bravery and heroism interesting and show that period in front of the eyes of travelers;

Fourth, to encourage historians and researchers involved in the identification of historical and cultural tourism objects in our country, their study and gathering of data;

Fifth, the National Film Agency of the Republic of Uzbekistan will create films that show the history of our country and show it on a global scale.

Historical and cultural tourism provides ample opportunities for rapid development of the country in terms of socio-economics. Also, this type of tourism is a low-cost industry.

References:

1. Tukhliev N., Abdullaeva T. Management and organization of business and tourism in Uzbekistan. - T.: Gos. Nauch. Izd-vo: "National Encyclopedia of Uzbekistan", 2006. - 386 p.
2. Sobir Khudoyberdievich Makhmudov. Unconventional assessment methods to evaluate the potential of historical-cultural tourist sites
3. Sobir Khudoyberdievich Makhmudov. METHODOLOGY OF HISTORICAL ARTIFACTS COST'S CALCULATION
4. Amriddinova Rayhona Sadriddinovna. Republic of Uzbekistan: An Attractive Country on the World Tourist Map. Excellencia: International multi-disciplinary journal of education <https://multijournals.org/index.php/excellencia-imje>. Volume 02, issue 04, 2024 issn (e): 2994-9521
5. Amriddinova Rayhona Sadriddinovna. Opportunities for the Development of Halal Tourism in Uzbekistan. AMERICAN Journal of Science on Integration and Human Development Volume 2, Issue 3, 2024 ISSN (E): 2993-2750